

# CHERYL ARIAZ WICKER



Cheryl Ariaz Wicker is an award-winning film producer as well as a media and marketing professional and media personality. She recently produced the film “Flag of My Father,” starring John Schneider, GiGi Ernetta and William Devane which is currently available on DVD. “Flag” is the recipient of the Best Narrative Feature in the 2011 GI Film Festival and actor William Devane received the Choice Award for his portrayal of a veteran in a film.

Wicker’s previous film “Desires of the Heart,” is also on DVD. Her film and television career includes credits in a variety of roles for CBS, ESPN, BET, PAX, and Disney. She currently has several other film projects in development for 2011 or 2012.

Wicker is also an award winning video producer, having produced her own Christian music video show for 4 years, commercials, promotional videos, and other video projects, including a 30 minute TV special entitled “Abortion: Why the Controversy” which aired on SkyAngel.

Her first media job was as a TV news reporter which later opened the door to working in publicity. As a publicist, she covered the gamut of Christian entertainment, including the arenas of publishing, music and film—Howard Publishing (now Howard Books with Simon & Schuster), Here to Him Music, and R-Squared Productions. She now owns a Christian entertainment marketing company, Premier1 Studios, which specializes in branding, publicity and social media.

Wicker writes for Examiner.com as the National Christian Movies Examiner and is about ready to launch Christian Movie Connect, a video podcast which she produces and hosts. The broadcast quality podcast features interviews with top Christian filmmakers, actors and industry professionals.

As a media personality over the past 10 years, she has interviewed countless national celebrities, including recording artists, authors, speakers, political leaders, filmmakers, and actors—Dove Award-winning recording artists, Steven Curtis Chapman, Third Day and Mercy Me; television’s Judge Joe Brown; actor John Schneider; best-selling author/nutrition expert, Jordan Rubin; Stephen Kendrick of Sherwood Pictures, and many others.

Wicker, a true entertainment lover, was born and raised in Music City USA (Nashville, Tennessee), home of the Grand Ole Opry, but now makes her home in Louisiana, a state that has recently become known as “Hollywood South.”